



SPEAKER • AUTHOR • COACH
Mike Robbins

*Inspiring Championship Teams
 through Appreciation*



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Keynotes, Seminars and Consulting

The Power of Appreciation

How to inspire yourself and others to greater success by focusing on the good stuff!

Mike Robbins knows first-hand the importance of appreciation. As an athlete, a business executive, and a consultant, he has seen how vital and effective it is for individuals and organizations to put more attention on what is working, instead of focusing so much energy on all the "problems." Appreciation is one of the most powerful, yet overlooked aspects of successfully motivating and empowering people and groups. Individuals, leaders, and groups who understand and utilize the power of appreciation work together effectively and produce extraordinary results. Through this inspiring program, Mike Robbins illustrates exactly how appreciation impacts morale, productivity and success. This program:

- Improves morale – individually and collectively
- Creates a positive and supportive environment of appreciation
- Gives people effective techniques for dealing with adversity in a positive way
- Shows how appreciation enhances productivity
- Teaches people how to use appreciation to motivate themselves and their teammates, even in challenging times

The Keys to Creating a Championship Team

The essential qualities of groups and organizations that truly win!

Successful teams have specific, positive qualities. Mike Robbins has been a part of many championship teams and he knows what it takes to truly win. A "championship team" is a group of people who can effectively handle adversity, communicate clearly in an empowering way, unify towards the achievement of common goals, and appreciate and support one another effectively. This engaging and interactive program addresses the fundamental aspects involved in creating truly successful teams. This program:

- Teaches people effective and practical tips for handling adversity
- Unifies and inspires teams around their common goals
- Identifies the key elements of a championship team
- Shows how appreciation positively impacts both morale and productivity
- Teaches people communication techniques that empower others



*Mike Robbins will customize his program to fit the needs of your specific group and the theme of your event. In addition, Mike is happy to deliver a workshop or breakout session on the following topics: **Being a True Champion, Dealing with Difficult People, or Being an Effective Communicator.***

"Your opening keynote speech set such a positive tone for the entire conference. You truly motivated all of us."

— Claudia Schuster, U.S. Department of Labor



"Your remarks had a direct impact on the attendees and me, as we now know that in order to succeed we must appreciate ourselves and those we work with."

— Joe McGarry, Kaiser Permanente



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Mike Robbins is an expert in teamwork, communication, and the power of appreciation. He delivers keynote addresses, leads customized seminars, and consults with organizations; empowering people to work together effectively and be more successful.

Prior to his speaking and coaching career, Mike played baseball at Stanford University and then played professionally with the Kansas City Royals. After his athletic career was cut short by injuries, he worked in sales and business development for two Internet start-up companies. Mike has extensively studied many disciplines of both personal and professional development, and received training from the nationally acclaimed Coaches Training Institute. He uses his background, knowledge, and training to motivate and inspire his clients.

Mike is a member of the National Speakers Association and has been featured in the San Francisco Chronicle, USA Today, and on Fox Sports Television. He is a co-author of *Chicken Soup for the Single Parent's Soul*, author of the successful audio program, *The Power of Appreciation*, and also author of the forthcoming book, *Focus on the Good Stuff* (Jossey-Bass/Wiley, 2007).

A partial list of Mike's appreciative clients:

ABD Insurance & Financial Services
Apple Computer
AT&T
Autodesk
BMW
Bristol-Myers Squibb
British Petroleum (BP)
ChevronTexaco
Cingular Wireless
City of San Francisco
Clear Channel
DPR Construction

Genentech
Hewlett-Packard
Kaiser Permanente
Kiwanis International
Lucasfilm
Netscape
New York Life Insurance
Nokia
Oracle
Pacific-10 Conference
Port of Oakland
Pricewaterhouse Coopers

Shoppers Drug Mart
Stanford University
State of California
Sutter Health
UC Berkeley
University of Alabama
University of Oregon
U.S. Department of Labor
Visa
Webcor Builders
Wells Fargo Bank
Yahoo!

"The group really related to you and learned a lot from your entertaining, informative, and engaging program."

— Susan Simoni Burk, Stanford University



"During your speech you demonstrated a great ability to adapt to the audience, not only by pinpointing the items that were of most interest to us, but also by inspiring us to ask questions and participate."

— Bill Wallace, New York Life Insurance

